

UNDER THE AUSPICES OF HE SHEIKH ABDULLAH BIN NASSER BIN KHALIFA AL THANI,  
 THE PRIME MINISTER AND MINISTER OF INTERIOR

**Accessible Qatar Conference | 8 – 9 May 2017 | DOHA Exhibition & Convention Center**

**Day One: 8 May 2017**

<b>09:00</b>	Registration and Welcome Refreshments
<b>09:30</b>	<b>Conference Moderator's Welcome</b> David Banes, Director, David Banes Access and Inclusion Services, UK
<b>09:40</b>	<b>National Anthem by Audio Education Complex Boys &amp; Girls</b> <b>Opening Session</b>
<b>09:50</b>	<b>Conference Opening Address</b> Nasser Al Maslamani, Director of Planning and Quality, Qatar Tourism Authority
<b>10:00</b>	<b>Welcome Address</b> Phinda Vilakazi, President GTL Ventures
<b>10:30</b>	<b>Accessible tourism for all: Examining global concepts and identifying new approaches and initiatives for sustainable accessible tourism</b> <ul style="list-style-type: none"> <li>▪ Discussing best practice approaches implemented in various accessible cities</li> <li>▪ Marketing strategies to making cities attractive and viable for people with disabilities</li> <li>▪ Steps on how to improve, maintain and develop consistent accessibility efforts throughout the City</li> </ul> <b>Speakers:</b> Abdulla G. Ali, Senior Manager, Terminal Operations, Hamad International Airport Isabella Menichini, Head of Tourism and Marketing, Milan Municipality, Italy Kijima Hideto, Director, Japan Accessible Center, Japan Bill Forrester, Founder, TravAbility Travel, Australia Martin Heng, Accessible Travel Manager and Editorial Adviser at Lonely Planet, Australia
<b>SESSION HOSTED BY: QATAR TOURISM AUTHORITY</b>	
<b>12:00</b>	<b>Networking Coffee Break</b>
<b>12:30</b>	<b>Accessible Designs &amp; Implementation – Eden Project Case Study</b> <ul style="list-style-type: none"> <li>▪ Discussing physical design but also incorporating 'accessibility chain' i.e. importance of pre-visit information, Changing Places facilities of adults and children, accessible concerts and 'relaxed' entry to their seasonal programme which is particularly geared to children with disabilities and autism</li> </ul> <b>Speaker:</b> Jane Stoneham, Director, Sensory Trust (Eden Project Partner), UK
<b>SESSION HOSTED BY: QATAR GREEN BUILDING COUNCIL</b>	
<b>13:30</b>	<b>Conference Moderator's Closing Comments/ Wrap up of Day 1</b>
<b>13:45</b>	<b>Networking Lunch</b>
<b>15:00</b>	<b>Media Workshop – The Role of Communication in Promoting Accessibility</b> <ul style="list-style-type: none"> <li>▪ Accessibility to places and its importance to people with disability?</li> <li>▪ Why is accessibility important to business and to Qatar?</li> <li>▪ Understanding accessibility audit and accessible Qatar</li> <li>▪ How can journalists help?</li> </ul> <b>Speaker &amp; Trainer:</b> Issam Azouri, Communications Advisor
<b>16:00</b>	<b>Official Opening &amp; Tour of Project Qatar Exhibition</b>

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**Day Two: May 9, 2017**

<b>09:00</b>	<b>Morning Coffee, Registration and Networking</b>
<b>09:30</b>	<b>Conference Moderator's Welcome</b> Bill Forrester, Founder, TravAbility Travel, Australia
<b>Opening Session</b>	
<b>09:45</b>	<b>How to Improve fan experience for people with disabilities.</b>  <b>Case study on different elements and new development ideas on making World Cup 2022 accessible for all</b> <ul style="list-style-type: none"> <li>▪ How to budget for implementation and creating access at any venue for all</li> <li>▪ Creating attractive financial packages to entice persons with disabilities to be involved in more sporting events</li> <li>▪ Provide accessible route to the sport activities</li> </ul> <b>Speakers:</b> Najla Al Obaidan, Senior Architect, Supreme Committee for Delivery & Legacy Ameer Al Mulla, Executive Director, Qatar Paralympic Committee (QPC) Mark Todd, Principle Accessibility Consult, Access All Areas UK Guy Davies, Managing Director, Disability Solutions (Pty) South Africa
<b>SESSION HOSTED BY: SUPREME COMMITTEE FOR DELIVERY &amp; LEGACY</b>	
<b>11:15</b>	<b>Morning Coffee and Networking</b>
<b>11:45</b>	<b>Strategies and Best Practices for Creating Accessible Work Environments</b> <ul style="list-style-type: none"> <li>▪ Highlighting best practices and strategies for ensuring your workplace is accessible to employees and visitors with different disabilities</li> <li>▪ Discussing the importance of e-Accessibility in creating an accessible work environment</li> <li>▪ Showcasing the social impact of employing people with disabilities in meaningful and inclusive roles</li> </ul> <b>Speakers:</b> Mike Park, E-Accessibility Expert, Mada Center Ahmed Habib, Policy Expert, Mada Center Mohammed Al Fehaida, Communication & Marketing Officer, Mada Center
<b>SESSION HOSTED BY: MADA</b>	
<b>12:45</b>	<b>Theme Park Accessibility Implementation</b> <ul style="list-style-type: none"> <li>• Highlight the issues of vehicular access to large integrated theme park developments.</li> <li>• Indicate how disabled visitors can be accommodated in theme park and retail &amp; F&amp;B destinations</li> <li>• Show how a model split with water taxis, trams and a bus &amp; taxi system can improve access to the heart of a master plan</li> </ul> <b>Speakers:</b> Nabil Robert Barakat, General Manager, AURA Entertainment – KidzMondo Doha Morné Fourie, Vice President, DXB Entertainments the parent company of Dubai Parks and Resorts, UAE
<b>13:45</b>	<b>Conference Moderator's Closing Comments/ Wrap up of Conference</b>
<b>14:00</b>	<b>Networking Lunch and End of Conference</b>